

Syllabus for the Higher Seminars

The Higher Seminar

Credits: 7.5 ECTS

Grading: One-point scale (G, Pass)

Level of education: Postgraduate level

Responsible department: Industrial Economics and Organization

Examinators:

For PhD candidates in *marketing and strategy*: Emilia Rovira Nordman

For PhD candidates in *new organizational and management practices*: Lucia Crevani

For PhD candidates in *Accounting and Financial Management*: Tobias Johansson

For PhD candidates in *Economics*: Christos Papahristodoulou

For PhD candidates in *Political Science*: Jörgen Ödalen

Eligibility: Admitted to the doctoral program in Industrial Economics and Organization, Business Administration or similar academic subjects

Valid from:

Short course description: The purpose of the higher seminar is to help PhD candidates' move forward in the dissertation work. Each PhD candidate is expected to present at one (1) seminar per year during their doctoral studies. This may include the PhD candidate's presentation of a thesis proposal and a final seminar presentation (mock defence).

Decisions and Guidelines

Purpose

The overall purpose is to provide PhD candidates with the opportunity to develop their knowledge of research in the subject(s) Industrial Economics and Organization and/or Business Administration and about how research is developed through seminar work. The goal is that upon completing the course, the PhD candidates will have broadened their insights about research in Industrial Economics and Organization and/or Business Administration and practiced independent critical review and assessment of new and complex issues. Furthermore, the PhD candidate must have shown the ability to give and receive constructive criticism.

Learning objectives

Upon completion of participation, the PhD candidate shall:

- 1) Show understanding for the processes of different types of academic seminars and what functions (roles) drive the discussion in the academic conversation by actively participating in seminars
- 2) Have acquired deepened knowledge of the content of the subjects Industrial Economics and Organization and/or Business Administration and broadened their insights into the research problems and practical applications that occur in these research subjects by reading, reflecting on and discussing the seminar material
- 3) Demonstrated their ability to critically examine research material presented at seminars and respond to presentations of others' research by asking constructive questions and giving comments
- 4) Demonstrated their ability to present and discuss their own research results in dialogue with other seminar participants by presenting and answering questions about their research

Implementation

The PhD candidate chooses 15 seminars in which they participate. The seminars shall discuss various topics and gender equality in the choice of presenters shall be pursued. The seminars selected may include thesis proposal seminars, mock defense seminars, seminars where the PhD candidate presents, colleagues present, or invited guests present. A majority of the seminars must belong to the subjects Industrial Economics and Organization and/or Business Administration, but at least one of the seminars must be in another subject. After the seminar, the PhD candidate asks the seminar's chair for a certificate confirming that the PhD candidate has actively participated in the seminar.

The PhD candidate chooses the time frame for the seminar series. During the implementation, the PhD candidate makes notes in digital form (e.g. in a word or excel file) about their preparations for each seminar. The preparation means that the PhD candidate reads the text sent out before the seminar and reflects on possible problems or possibilities concerning the text. The PhD candidate must also prepare one or more (constructive) questions and/or comments related to the PhD candidate's reflections. In addition to this, the PhD candidate must keep notes of what functions (roles) are present at each seminar (eg chairman, opponent, etc.) and who holds these roles. After each seminar, the PhD candidate must also briefly describe his or her own contribution to the seminar (e.g. describe a question that the PhD candidate asked about the presented work) and briefly describe his or her reflections about the seminar. The notes should be about 300+ words per seminar.

Examination

The learning objectives in the course are examined through three elements:

- 1) Active participation at 15 seminars (confirmed by the certificates from the seminar leaders for the 15 selected seminars) (related to learning objectives 1 and 4)
- 2) The digital notes from each seminar (with the content described above) (related to learning objectives 1 and 3)
- 3) A final reflection assignment of 1000+ words (written after attending all the 15 seminars) where the PhD candidate reflects on the seminar's function for the productive academic conversation. In this assignment, the PhD candidate must also reflect on the breadth

demonstrated in various seminars within the subject Industrial Economics and Organization and/or Business Administration and how the PhD candidate's own dissertation work fits into one of these subjects. The PhD candidate must be able to answer (in a reasoning manner) the question about which deepened knowledge that has been acquired on the subject Industrial Economics and Organization and/or Business Administration after participation in the higher seminar series (related to learning objective 2)

When the course is completed, the PhD candidate submits all documentation (as specified above) to the course examiner.

Certificate of active seminar participation

It is hereby certified that (name)

Actively participated* in a research seminar at the following department

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The (date).....

The presenter was (name).....

Signature by seminar
chairperson.....

*Note: Active participation means active listening and asking at least one question or making one comment about the seminar-material